

DIGITAL TRANSFORMATION

Bộ khóa học mới nhất phục vụ chuyển đổi tư duy và khung năng lực của doanh nghiệp để sẵn sàng cho kỷ nguyên số.

Percipio Subject	Percipio Channel	Course/Subject
Essentials of Digital Transformation Disruptive	Disruptive Technologies	<ul style="list-style-type: none"> • Using Physical and Software Robots in the Workplace • Preparing for the Additive Manufacturing Revolution • Transforming the Workplace Using Artificial Intelligence • Getting Started with Virtual Reality • Getting Started with Machine Learning • How Blockchain Technology is Transforming Businesses • Connecting with the Internet of Things • Using Augmented Reality for Organizational Gains • Edge Computing
	Infrastructure & Architecture	<ul style="list-style-type: none"> • Building Applications with Microservice Architecture • Embracing the Cloud for Business Efficiency • Planning an Effective Mobile App Strategy • Network Security Threats and Their Impact
	Digital Transformation Strategy	<ul style="list-style-type: none"> • Best Practices for Digital Transformation • Designing New Digital Business Models • Platform as a Service
	Digital Automation	<ul style="list-style-type: none"> • Implementing an Automated Software Strategy • Exploring Business Process Automation • Human-Computer Interaction
Data Science	Data Visualization	<ul style="list-style-type: none"> • Exploring Data Visualization
	Big Data	<ul style="list-style-type: none"> • Better Decisions through Data Modeling • Harnessing the Power of Data Science for Business Growth • Big Data Fundamentals • Big Data Interpretation • Big Data in Marketing

<p>Digital Experiences</p>	<p>Designing Digital Experiences</p>	<ul style="list-style-type: none"> • Exploring UI/UX Design • Building a Culture of Design Thinking • Exploring Customer Journey Mapping • Developing and Applying User Personas
<p>Agility for Digital Transformation</p>	<p>Agile Methodologies</p>	<ul style="list-style-type: none"> • The Essential Role of the Agile Product Owner • Innovating with Lean Product Management • Agile Principles and Methodologies • Agile Stakeholder Engagement / Team Dev. • Agile Project Planning • Agile Project Scheduling and Monitoring • A/B Testing
	<p>Agile Mindset and Culture</p>	<ul style="list-style-type: none"> • Developing and Supporting an Agile Mind-set • Embracing an Agile Culture for Business Growth
<p>Digital Marketing & Communications</p>	<p>Social Media Marketing</p>	<ul style="list-style-type: none"> • Leveraging Social Media for Persuasive Communication • Reaching Customers Digitally • Helping Customers Find You • Managing Your Corporate Reputation Online • Community Management
<p>Virtual Work</p>	<p>Virtual Collaboration</p>	<ul style="list-style-type: none"> • Turning Social Intelligence into Actionable Insight • Exploring Virtual Collaboration • Facing Virtual Team Challenges • Establishing Effective Virtual Teams
<p>Digital Soft Skills Competencies</p>	<p>Computational Thinking</p>	<ul style="list-style-type: none"> • Reaching Efficient Solutions with Computational Thinking • Making Data-driven Decisions
	<p>Cross Functional Collaboration</p>	<ul style="list-style-type: none"> • Cultivating Cross-functional Team Collaboration • Enabling Business-IT Collaboration and Strategic Alignment • Organizational Dexterity
	<p>Continuous Learning</p>	<ul style="list-style-type: none"> • Being a Passionate Learner